

## **Permanent Seminar of the Network Research of Innovation**

### **Network Innovative Strategies and Academic Entrepreneurial Dynamics SI(R)DE(A)**

February 15-17, 2017

University of Littoral Dunkirk  
Master Management of Innovation (MI)  
Master Management and Marketing at the international (MMI)  
Network Research of Innovation (RRI)  
Centre Entrepreneuriat du Littoral

Since the 1970's, an important number of innovative enterprises has been founded by students or young researchers in universities (Apple, Microsoft, Google, Facebook, etc.). The rise of academic entrepreneurship is boosted by the new information and communication technologies and new favorable public policies. But to create a business, for a student or a researcher, is risky and there are important inequalities according their universities from which they come. Students and researchers must rely on different kinds of social (formal and informal) networks to gather resources in order to develop their business. Formal social networks are built thanks to institutional resources developed by public policies, and informal social network are built by the entrepreneurs themselves with own social resources (family members, friends, colleagues, neighbor, etc.).

According this finding, the main questions of this permanent seminar will be the following:

1. How do clusters, enterprises, universities, and public policies help to build the academic entrepreneurial networks?
2. What are the main steps of public policies in Europe, Unites States or other countries to promote academic entrepreneurship?
3. How do these institutional supports help to build entrepreneurial academic network?
4. What is the profile of these academic entrepreneurs (students or researchers)? What are their motivations? What are their scholar and professional trajectories? What is the result of their initiative? Success or failure or another project?
5. How do the academic entrepreneurs build his (or her) social network? Do they mobilize the strong (academic and professional) or weak ties (families, friendship, etc.)?

#### **Key dates:**

- November 15, 2016: deadline for submissions of abstract (objectives, methodology, results, references) (between 500 and 1000 words)
- December 15, 2016: decision of the scientific comity
- February 1<sup>st</sup>, 2017: final text (between 5000 and 8000 words)

### **Organization committee:**

Sophie Boutillier, (ULCO, RRI), Gérard Dokou (ULCO, CEL), Blandine Laperche (ULCO, RRI), Laurice Alexandre (Paris-Descartes University, RRI), Dimitri Uzunidis (ULCO, RRI), Faridah Djellal (University of Lille 1, RRI), Zeting Liu (Ifsttar, RRI).

### **Scientific committee:**

Members of the board of the Network Research of Innovation : AÏT-EL-HADJ Smaïl, ALEXANDRE Laurice, BARBAROUX Pierre, BEN SLIMANE Sonia, BOUTILLIER Sophie, CASADELLA Vanessa, DEPRET Marc-Hubert, DJELLAL Faridah, DUPONT Laurent, FOURNIER Claude, GALLAUD Delphine, GALLOUJ Faïz, LAPERCHE Blandine, LE ROUX Serge, LEVRATTO Nadine, LIU Zeting, MERLIN-BROGNIART Céline, MIGNON Sophie, MONINO Jean-Louis, MOREL Laure, PERRIN-BOULONNE Hélène, PICARD Fabienne, REBOUD Sophie, TANGUY Corinne, TEMPLE Ludovic, TEMRI Leïla, TOUZARD Jean-Marc, UZUNIDIS Dimitri, WALLISER Elisabeth, WIELEZYNSKI Marian.

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Publication support :

